

## Communications Toolkit

### University Messaging

#### Elevator Pitch

The University of Texas at Arlington is a growing research university with one of the most diverse student bodies in the country. Located in one of the nation's fastest-growing regions, it is the second-largest institution in the UT System, with more than 41,000 students enrolled and 13,000 degrees awarded each year. Its College of Nursing and Health Innovation is the largest producer of baccalaureate-educated nurses in Texas, and its College of Engineering offers the most comprehensive slate of degree programs in North Texas.

UT Arlington enables access to a high-quality education for students from all backgrounds. It offers a wide array of programs and resources designed to support students throughout their educational journeys and prepare them for success in the workforce. As an economic and cultural driver regionally and statewide, UTA is focused on developing informed and engaged global citizens who are prepared to be leaders in their fields.

The University pursues impactful research that addresses the great challenges facing our society. Faculty work in state-of-the-art facilities and make important breakthroughs in areas such as sustainable infrastructure, brain health, high-energy physics, cardiovascular disease, semiconductor technology, resource and energy engineering, and more.

#### General Brags

- 41,000-plus students enrolled
- 13,000-plus degrees awarded each year
- 270,000-plus alumni, 62% of whom live in DFW, helping to contribute to UTA's \$22.7 billion economic impact on the region
- Sixth most ethnically diverse undergraduate student population nationally ([U.S. News & World Report](#), 2025)
- Nation's top public university for military service members and veterans and No. 2 overall ([Military Times](#), 2023)
- Ranked the top university in DFW by both *The Wall Street Journal* (2025) and *Washington Monthly* (2024)
- Largest producer of baccalaureate-educated nurses in Texas
- Home to the most comprehensive college of engineering in the region, with 12 baccalaureate, 13 master's, and nine doctoral degree programs offered
- One of only 21 universities in the U.S. to receive both [Carnegie R-1](#) and [Hispanic-Serving Institution](#) designations
- Boasts one of the three largest planetariums in Texas
- 11,000-plus graduate students enrolled for 2023-24, 28% of whom come from groups historically underrepresented in advanced education
- Graduates have highest [first-year salary](#) of all the UT System academic institutions

## Talking Points by Topic

### Research

- UTA is an R-1 university, a designation conferred by the Carnegie Classification of Institutions of Higher Education to the top doctoral research universities in the United States.
- UTA's research portfolio has grown to an estimated \$155 million in expenditures in 2024. It is anchored by five strategic pillars—health and the human condition, sustainable communities, global environmental impact, data-driven discovery, and culture and societal transformations.
- The University launched a new \$60 million initiative in 2023, RISE 100 (Recruiting Innovative Scholars for Excellence), aimed at recruiting 100 tenure-system faculty.
- UTA is a founding member of the Alliance of Hispanic-Serving Research Universities, which is dedicated to increasing opportunities for those historically underserved by higher education.

### Student success/social mobility

- UTA is ranked No. 1 in North Texas for advancing social mobility (*U.S. News & World Report*, 2025). The ranking measures the success the University has in enrolling and graduating large populations of students awarded Pell Grants, the nation's largest federal grant program offered to undergraduates from low-income households.
- In 2022, UTA was one of just six institutions nationwide to earn the Seal of *Excelexencia* certification, a prestigious honor granted to colleges and universities for their commitment to accelerating Latino student success.
- The *Wall Street Journal* ranked UTA as the top university in DFW and the “Best for Salaries” in 2025.
- The University's Blaze Forward program covers 100% of tuition and mandatory fees for undergraduate students who meet all eligibility requirements and whose families earn less than \$85,000 a year.

### Community engagement

- In 2022, the University launched the Center for Rural Health and Nursing to improve rural nursing education and the health outcomes of rural populations.
- UTA teamed up with the city of Arlington, Via Transportation, and May Mobility to launch the RAPID (Rideshare, Automation, and Payment Integration Demonstration) program, a self-driving shuttle system for students and the general public. RAPID was the first program in the United States to integrate on-demand, autonomous vehicles into existing public transportation.
- The Arlington Tomorrow Foundation, the city's largest charitable endowment, is collaborating with faculty in the College of Architecture, Planning, and Public Affairs on a first-of-its-kind study to better understand the needs of the hundreds of nonprofit organizations that serve the community.